Swiss startups celebrate their victory in Amsterdam

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The winners of the annual Red Herrings Europe Top 100 Award 2017 have been announced. Among them are several Swiss startups.

Last week, the Red Herring award ceremony took place in Amsterdam. Out of the 16 Swiss startups that made it to the finals, only seven will bear the title "Red Herring Top 100 Europe". While the fields of robotics and agritech had one startup each, there were five startups providing internet-based solutions.

The seven Swiss winners are:

Andrew Alliance, Robotics (GE) – The startup developed a liquid handling Robot "Andrew", to enhance the reproducibility and the efficiency of the pipetting process.

Andrew eliminates human error, fatigue, and dishomogeneity in training which results in more reliable data, whilst minimizing the need of replicates.

BestMile, ICT/Cloud-computing (VD) – The pioneer provider of a fleet automation platform, provides computing solutions for operating and optimising autonomous vehicle fleets. Its open source integration protocol ensures that its solutions are compatible with vehicles manufactured by various automakers, and its software with any type of hardware .The Red Herrings Top 100 Europe Award comes after securing investment from Airbus Venture, Partech Venture & Serena Capital.

Interprefy, Entertainment/media (ZH) – The startup developed a browser based interpreting platform for remote interpreting of conferences, seminars, workshops, sales meetings and similar events. The solutions allows speakers and event organisers to communicate with their audiences without the need of interpreters who are physically present at the event.

EyeFitU, ICT (ZH) – The startup developed an app to allow consumers to find their perfect size in seconds when they are buying clothes online and instore. Traditionally, clothes have been labelled using many different ad-hoc size systems including country-specific or vendor specific labels. Shoppers are confused about their size and measurements, with EYEFITU App, the dilemma is eliminated.

QualySense, Agritech (ZH) – By combining machine vision and near-infrared spectroscopy, the startup developed the "QSorter Explorer" one of the most advanced and first artificial intelligence robots for high-speed single kernel sorting for grains, seeds, and beans.

SpotMe, ICT/Mobile (Lausanne) – offers mobile event apps for event managers to enable them track participant engagement and event analysis, and for users at a meeting or event to kickstart networking by exchanging of digital business card, approving contacts among others.

nomos system, ICT/Software (ZH), part of the komtech Group – provides a universal patented IoT automation software capable of controlling any device. With their solution, nomos bridges the gap between hardware and software control and therefore reduces the costs of classic system integration by minimizing the need for energy consuming hardware.

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