



QualySense

Press release

Dübendorf, April 12, 2011

QualySense awarded CTI Start-up Label

QualySense, an EMPA-based start-up company focused on innovative grain and seeds sorting technology, announces that it has been awarded with the prestigious CTI Start-up Label on April 12, 2011. The CTI Start-up Label assigns to QualySense the quality status that the company is ready for outside investment and for growth in a sustainable manner.

QualySense's chairman, Alberto Romaneschi, says: «This achievement honors the hard work of the team in the last months, which has led to matching significant milestones in all business areas. We appreciate the significant job CTI is doing in supporting entrepreneurship in Switzerland.»



(from left to right) Dr. Pierre Comte (CTI Coach), Dr. Francesco Dell'Endice (CEO and Board Member of QualySense), Paolo D'Alcini (Chief Operating Officer).

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About QualySense

QualySense is an EMPA-based start-up company co-founded in 2010 by Dr. Francesco Dell'Endice, a former calibration scientist at the University of Zurich. Together with his team he aims to become the innovation leader in developing and marketing high-capacity sorting devices for quality and safety control of agricultural products. The unique and proprietary devices enable sorting grains, seeds and beans reliably by biochemical properties. QualySense is a Venture Kick winner of 2010 and a finalist of the Swiss Technology Award 2010 in the seed category and carries the CTI Start-up Label.